

Kings Bowl America Opens Newest Location In Raleigh's North Hills

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RALEIGH, N.C., May 2, 2014 – Kings Bowl, the ultimate entertainment experience combining great food, cold beer, creative cocktails and incredible music, will open its newest location in Raleigh's North Hills in August 2014. The grand opening will be held in September 2014.

"Our desire was to bring the preeminent boutique entertainment experience to Midtown Raleigh," said John Kane, CEO of Kane Realty Corporation. "We're confident that the North Hills location is perfect for this retro-inspired, entertainment hot spot and will become a popular destination for the Triangle. It's a fantastic place for a family gathering, date night or corporate event, which aligns perfectly with our commitment to offering something for everyone."

Kings Bowl of North Hills will offer a first-class dining and entertainment experience unlike any other in the area. The idea of bowling alley food as an afterthought is tossed in the gutter at Kings Bowl; they are a restaurant that happens to have bowling, and much more. All menu items are made with fresh, seasonal and – whenever possible – local ingredients. Additionally, entertainment options include 18 ten-pin bowling lanes, 5 full-sized billiards tables, 6 full-sized ping pong tables, a regulation-sized shuffleboard table, weekend disc jockeys and dancing. Though Kings Bowl is a family friendly venue, it will transform into an adults-only experience after 6 p.m. when general public admission moves to ages 21 and above.

Additionally, sports enthusiasts can catch all the action at Kings Bowl. The restaurant bar and lounge is equipped with giant HDTVs featuring all of the big games in full sound. While enjoying their favorite game, fans can indulge in homemade appetizers, hand-stretched pizzas, and plenty of beer options including the coldest, freshest beer on tap available by the pint or pitcher, as well as plenty of imports, domestics and craft beers to suit any beer aficionado.

Kings Bowl of North Hills will be located at 141 Park at North Hills Street, Suite #120 in Raleigh, the current location of Sparians. Sparians will officially close its doors to the public on Monday, May 5. Kings Bowl will begin the renovation process on Tuesday, May 6 and will reopen as Kings Bowl of North Hills in August. Over the next few months, as renovations take place, Kings Bowl of North Hills will be hiring more than 160 people to fill various job positions.

"Raleigh is consistently ranked as a best place to live, work and play, and we're excited to introduce Kings Bowl to the Triangle area," said Patrick Lyons, president and founder of Lyons Group and Kings Bowl of America, LLC. "Whether you're looking to host an unforgettable party, catch a big game on one of our HDTVs, or share a great meal, we're committed to insuring that you plan to return before you even leave."

THE VENUE

Good times rule at Kings Bowl of North Hills. From the moment guests set foot inside, they are greeted by a hip, retro-inspired vibe and grooving soundtrack as they navigate between a friendly evening at the lanes, great food in the restaurant and socializing with craft beers and creative signature cocktails in Kings' lounge bar. Committed sports fans can catch all of the action at Kings' massive sports bar boasting 40+ HDTVs.

In addition to 18 ten-pin, ultramodern bowling lanes, Kings Bowl's adult playground offers 5 full-sized billiards tables, 6 full-sized ping pong tables and a regulation-sized shuffleboard table. Whether it's a classic music set from their library of over 90,000 songs or weekend music video disc jockeys, Kings Bowl high tech audio program with a 20 amplifier, 130-speaker sound system delivers one of the greatest sound experiences you will ever hear. This state-of-the-art sound system is perfect for parties, nightly dancing and much more. Kings Bowl takes beer service to a new

level with specially designed beer coolers that are directly behind each bar delivering the coldest, freshest beer you will ever taste.

THE MENU

The menu includes appetizer favorites like Fried Mac & Cheese Bites; Handmade Buffalo Wontons; Kings' Award Winning Famous Baked Wings, and much more. There is a large selection of Salads, Hand Stretched Pizzas, Wraps, Sandwiches and Incredible Flat Top Cooked Burgers (starting at only \$4.25).

Entrees include Pan Seared Citrus Salmon with Brown Rice and Grilled Asparagus (\$17); House Smoked Baby Back Ribs, with Fries, Coleslaw and Cornbread (\$16); New England Fish and Chips, Hand Beer Battered to order with Coleslaw and Fries (\$14); and Pretzel Crusted Baked Dijon Chicken with Mashed Potatoes & Steamed Broccoli (\$14).

Desserts include a large selection of Creative Sundaes that are 'sized for sharing.' There is also a special Fountain Shoppe menu including nostalgic favorites like Award Winning Wicked Awesome Milkshakes, Ice Cream Floats, a Raspberry Lime Rickey and more.

The taste of nostalgia carries over onto the cocktail list, which includes drinks like a Strawberry Pop Rocktini, Citrus vodka, St. Germain, fresh strawberry puree & lemon juice with a splash of Sprite and rimmed with Pop Rocks; The "Dude," Kings' take on a White Russian, the main character's favorite cocktail in "The Big Lebowski;" and the classic frozen drinks, as well as the crowd pleasing Kings 64oz. Big Balls for Two, large drinks designed for two to four people to share.

EVENTS & PARTIES

In addition to the food and entertainment, Kings Bowl is well known for its special events and parties. The venue will boast multiple jaw-dropping private bowling and meeting spaces complimented by state-of-the-art audio and visual capabilities. Three meeting rooms can be made private and can accommodate up to 20, 100 and 150 people, respectively. Party goers can bowl while enjoying an assortment of upscale culinary delights served right to the lanes, as well as best-in-industry service that has already made Kings a repeat destination for so many in the Boston, Chicago and Orlando markets. Birthdays, bachelor and bachelorette parties, kids' parties, and corporate and team building parties are all made memorable with the unique combination of entertainment, great food and unforgettable service giving Kings "Best of Boston" nearly every single year since they have opened their doors.

ABOUT KINGS BOWL AMERICA

Kings Bowl first opened its doors in 2002 in the heart of Boston's Back Bay. Each Kings Bowl location features upscale, retro-inspired décor and executive-chef designed menus brought to life by our "best-in-industry" service. With varied entertainment options, themed nights, and state-of-the-art audio visual equipment, Kings Bowl sets itself apart as an unparalleled social scene for all occasions; be it a family outing, a date night hotspot, a corporate event or the best place in town to connect with friends.

KINGS LOCATIONS

Kings Bowl has six locations-- three in Massachusetts, including Boston, Dedham and Lynnfield; and ones in Chicago, Orlando, Fla., and Raleigh, N.C. For more information, visit Kings online at www.kingsbowlamerica.com.

ABOUT KANE REALTY CORPORATION

Focused on the development and management of retail, office, residential, senior living and mixed-use properties of the highest quality, Kane Realty Corporation is dedicated to the goal of creating irresistible places where people will naturally want to gather. Through concern for smart growth and meticulous attention to detail in every aspect of the

property from design to management, Kane's mission is to build places that improve the quality of life of their businesses, their employees, residents and visitors. For more information, please visit www.KaneRealtyCorp.com.

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